

## Europass Curriculum Vitae



### Personal information

**Vision:** A world where people and organizations discover and achieve their dreams connected to others.

**Mission:** To contribute to discover happiness, love and authenticity. To support people and organizations to accomplish their mission and vision.

First name(s) / Surname(s)

**Manuela Priolo**

Address(es)

47924 RIMINI-ITALY

Telephone(s)

Mobile: +39 320 0435413

Fax(es)

-----

E-mail

[manuela.priolo@libero.it](mailto:manuela.priolo@libero.it); [info@perlacomunicazione.net](mailto:info@perlacomunicazione.net)  
[www.perlacomunicazione.net](http://www.perlacomunicazione.net)

Nationality

Italian

Date of birth

September 19<sup>th</sup> 1969

Gender

Female

### Desired employment / Occupational field

Communication, Coaching, Human Resources, Professional NLP Counselor . Executive Consulting and Coaching, HR and Communication Department.

### Work experience

Dates

From August 2004 (still on)

Occupation or position held

Communication Head Officer – Communication Expert.

Main activities and responsibilities

Integrated Communication Plan, Web content and designer for public communication, Public Communication activities and tools, Citizens services, Training and Consulting for Organization Communication, Leadership and Coaching, networking and corporate communication.

Name and address of employer

Province of RIMINI

Type of business or sector | Public Administration – Province

May 2003-August 2004 – Province of Rimini – Head Officer for Education Food and Health Activities – promoting and Organising events.

April 2001-May 2003 – Municipality of Cattolica - Development and opening of the new Training Center in Cattolica (Rimini). Responsible for Training Center and Activities.

September 1994-April 2001 – Municipality of Cattolica, Head of the Mayor’s Office, PR activities and cooperation with the Press Office – Marketing and Tourism Area – International Relations – UE Projects.

February 1993-april 1994 – Secretarial and Communication activities in a private PR STUDIO in Cattolica (Rimini).

**Education and training**

Dates | 1989-1992 IULM Milan; 1995-1997 Università Bologna; 2000-2004 Centro Gestalt Bologna; 2004-2007 IIPNL (Istituto Italiano per la Programmazione neuro Linguistica) Bologna e Pnl Méta Milano; 2009 Galgano Milano, LRA Milano. Proficiency in English (Cambridge University). 2010 “ART of COACHING” PNL Méta e CTC in Bologna. Executive Master.

Title of qualification awarded | IULM P.R. University in Milan, Politic Sciences in Bologna (Alma mater), Master Advanced NLP, Professional NLP Counselor, Identity Coaching with Robert Dilts, ENNEAGRAMMA with Claudio Naranjo, Ipnosi Eriksoniana with the Master Gianni Fortunato. (several course about communication, PR, management).

Principal subjects/occupational skills covered | Public relations, communication, promotion, media relations, training and consulting, counseling and coaching, corporate relations and communication.

Name and type of organisation providing education and training | IULM Milan, Università degli Studi di Bologna, IIPNL Bologna, PNL Méta Milano, Dialogika Firenze, Galgano Group Milan, Centro Gestalt Bologna, Cambridge University, Maggioli Formazione, Formez.

Level in national or international classification

**Personal skills and competences**

Mother tongue(s) | **Specify mother tongue Italian** (if relevant add other mother tongue(s), see instructions)

Other language(s)

Self-assessment

European level (\*)

Language

Language

Understanding			Speaking		Writing
Listening		Reading	Spoken interaction	Spoken production	
English	<b>Advanced-Proficiency</b>	<b>Advanced level-Proficiency</b>	<b>Advanced level Proficiency</b>	<b>Adv. Level-Proficiency</b>	<b>Adv. Level-Proficiency</b>
French	Intermediate	Intermediate	Intermediate	Intermediate	Intermediate
Portuguese and Spanish	basic	basic	basic	basic	basic

(\*) [Common European Framework of Reference for Languages](#)

Social skills and competences | Coordinating network, participating and developing new projects and innovation, support and helping people with the expressions of their skills. Competences acquired in several social experiences as jobs, training, politics, volunteer work, living with people, family, travelling around the world. Leadership and Coaching.

Organisational skills and competences | Communication, wellness, public relations, training, coordinating, project communication tools and activities, diagnostic for creating a contest where people can communicate easily and express their talents, tutoring. Create contest to express excellence and communication. Organization and direction courses and vocational trainings.

Technical skills and competences	Promotion and P.R., web communication and networking, Language analysis, systemic thinking and vision, interpersonal competences and listening. Speaking in public, writing for communication projects. Languages, teaching and helping people (individual and organisation). Expressing and modelling excellence, learning to learn, teaching to learn.
Computer skills and competences	Windows, MAC, outlook, excel, powerpoint (basic) acquired in all my jobs and at home with my personal computer Apple MAC. Office and main social networks.
Artistic skills and competences	Art of Communication, Counselling and Coaching.
Other skills and competences	Music for wellness, decorating and furnishing, audiovisual communication
Driving licence	Car Driving licence

### Additional information

I love travelling, walking and cycling, reading and listening to music, meeting new people and culture, philosophy, anthropology and sciamanic cultures, art in general (specially music, cinema, performing arts). Registered in **professional associations** FERPI and AICO Emilia-Romagna.

### Annexes

#### **Brief description about myself**

I'm a Professional Coach and Counselor, also expert in Corporate Communications and Public Relations.

I've worked for more than 20 years by now in private and public sectors as Civil Servant (Executive) and Consultant and Trainer in Communication, NLP, Coaching and Counseling for wellness. I have had experiences in Italy and abroad. Since 2004 I'm Head Communication Officer at the Province of Rimini.

#### **My specialization**

Public Relations, Communication, Master Advanced in NLP (Neuro Linguistic Programming). Coaching and Counselor (Hypnosis, Enneagramm, Sciamanic field) Corporate and Public Communication and Citizens Services Proficiency in English Network Projects

#### **My key experiences**

PR office (2 years)

Mayor's Office and Head Vocational Training Office (1994-2003 - Municipalities of Cattolica-RIMINI-ITALY)

Head Communication Officer Provincia of Rimini (since 2004).

Training and Consulting in UE Funds, Communication Projects, Coaching for Young Entrepreneurs, PR Corporate Consultants and Events organization, Management Tools, Sciamanic Coaching for wellness mind and body, Tutor for National and International Stageur, Tutor and Assistant in NLP Courses.

#### **My key qualifications**

Degrees in R.P. and Politics Sciences. Master Advanced in NLP, Professional Counselor and Coach, Sciamanic healing and coaching, professional in R.P. , Proficiency in English,

**What's makes you special:** I love help people to shine and achieve their dreams.

*Vision:* A world where people and organizations discover and achieve their dreams connected to others.

*Mission:* To contribute to discover happiness, love and authenticity. To support people and organizations to accomplish their mission and vision.

Training&Consulting experiences (articles about communication, leadership and coaching, participation in International seminars and activity as Trainer and Consultant in Communication and Public Relations). **Visit my website**

**[www.perlacomunicazione.net](http://www.perlacomunicazione.net) to see details about my Business Clients.**

1 st June 2011